



for  
*effective learning*



# Course Deployment on LCMS

Pharmaceutical industry

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### Background

CommLab India has designed and developed an online course for a global leader in dialysis services and products. This online course aimed at providing knowledge on corporate drug regulatory affairs and drug safety to employees. Unlike other courses, the key feature of this course was that it had to be developed using the client's proprietary LCMS tool.

### Client Requirement

The client required the content from the given PPT and pdf files to be converted into an eLearning course. The course was to be launched on the client's proprietary LMS. The main reason behind using the proprietary LMS was to manage and reuse content at a strategic level. At the same time, the client also required the course to be centrally managed and easy to update. The course developed was to be made in such a way that it was to be also accessible to hearing or vision impaired learners. To add to the challenge, videos and forms were also provided that needed to be embedded in the course. To make the development process easy, a reference course of a few screens was given.

### Challenge

As the course was to be developed using the client's proprietary LCMS tools, in-depth know-how of the tool was needed. This was one of the major challenges in developing the course. The team needed to properly understand and experience the features of the tool. No one in the team had prior experience in using that tool and it required hands-on experience to use it. Resource features should include special links (URLs) for more information and pdf files.

Also, because there were videos and forms to be embedded in the course, the challenge was to know how to do it with an entirely new tool to work with.

Also, another challenge was to develop the course in such a way that it met the learning requirements of learners across the globe and could be easily updated and revised, with version control.

### Solution

Detailed research on the features of the development tool and review of the reference course helped the team to get a working knowledge of the tool. Our technical team interacted with the technical expert team at the client side to understand the tool thoroughly. There were live web-ex sessions in which live demos were shown on how to use the tool. This helped us understand the tool and get answers to our queries. The online session with the client also helped in exploring the key features of the tool that enabled us to update and revise the content while maintaining version control only at one place, publishing the files and serving learners worldwide.

To make the storyboarding process easier, the reference course was reviewed and a storyboard template was made with a set of possible interactivities. Then, the instructional strategy was devised so that it met the specific requirements such as creating the storyboard with easy-to-use interactivities for hearing or vision-impaired learners. The interactivities were given pop-up alerts if learner missed them. The technical and instructional team worked hand-in-hand to ease the process of development.

Advanced assessments were built into the course at logical intervals and also at the end to check learners' understanding.

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## Result

An engaging eLearning course using the client's proprietary LCMS was developed. The course proved to be a great success for the client, serving its learners across the globe.

## About CommLab India

CommLab India ([www.commlabindia.com](http://www.commlabindia.com)) is a Custom eLearning Solutions Company based in India. Since 2000, it has been providing state-of-the-art eLearning services to organizations across the world in the areas of Learning Consultancy, Custom Courseware and Learning Technology. Some of our reputed clients are **BC Hydro**, **George Washington University**, **Kawasaki** and **Deloitte**. We are preferred vendors to some of the Fortune 500 companies like **Alcoa**, **Unilever** and **Pepco Holdings Inc.**

## Sample Screenshots:

