



Application Training

Education Industry

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Project Context:

CommLab India has devised a course for the education industry which provides training on the methods of using Google effectively to discover critical business information. Through e-learning courses, based on the fundamentals of adult learning theory or live virtual classes, this training empowers knowledge workers with the skills to effectively find high value information and provide immediate and significant value to any enterprise.

Project Requirement:

The project requirements were:

- The course was to be developed in Adobe Captivate.
- The Final Assessment was not required.
- The course map feature to be present in every lesson.
- Audio was provided for the entire course.

Learning Requirements:

Learners should be able to get relevant information from Google. They should be well-trained to find required documents using several search techniques, search reports on the future uses of social media for organizations, find information on prospective clients or competitors and gain a thorough understanding of any product.

Technology Specifications:

- Operating System : Windows XP
- Browser : Internet Explorer/Firefox
- Screen resolution : 1024 x 768.
- Plug-in : Flash Player 8 or higher
- Development tools : Adobe Captivate

Key Challenges:

- Learners were from different backgrounds.
- Though there were very few steps to remember in each task, yet all of them had the same approach, thereby confusing the learner.
- There was a difference in knowledge level among all the learners.
- There was a large spectrum of age variation.

Our Approach:

The course was presented in the form of demonstrations-based learning and the learners were involved through positive and negative reinforcement. The purpose of the course was to show exactly what

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happens or how to find high value information and provide immediate and significant value to any enterprise. Interactive elements were specified clearly and also to make it more useful, some features like PDF files were added to the Menu.

Sample Screenshots:

