



CASE STUDY

A leading hospital equipment supplier

Transforming an ILT into an interactive eLearning WBT

Background:

The company works to help healthcare professionals safely deliver effective and efficient care to their patients in acute care, long-term care and home care environments utilizing its 200 service centers located strategically throughout the United States.

Client Requirement:

Conversion of ILT material, mostly PowerPoint slides, images and videos, into interactive WBTs to supplement ILT of their training and certification courses supported by assessments (random Question pools) feature.

Challenge:

1. Client provided the raw data (PowerPoint slides, images and Videos).
2. Raw data to be transformed into a condensed storyboard for 1 hour learning.
3. We were required to record the audio narrative in Native American voice.
4. The course to be launched by client as a standalone as well on customized LMS'.
5. The main challenge was the course needed a different approach more like a fast paced Intro.

Solution:

1. Instructional strategy and Content comprehension done from the raw data.
2. We developed a detailed storyboard along with the audio script in tandem with our SME and got the client approval.
3. We appointed a Native American professional for audio narration.
4. The Technology team enabled us to design the templates of the course in such a way that it could be supported as a standalone and on LMS' of the client.
5. The course was given a new approach by introducing an anchor who helps the user to navigate through the course, motivates him and keeps him engaged.

Result:

1. An Interactive and engaging WBT course.
2. Anchor support walk through
3. Integrated for both stand alone and customized LMS'.



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