



# CASE STUDY

## A leading Electronics Manufacturing Services (EMS) provider

Building an interactive eLearning module with random Question pools

### Background:

Headquartered in Singapore, is a leading Electronics Manufacturing Services (EMS) provider focused on delivering complete design, engineering and manufacturing services globally through a network of facilities in 30 countries on four continents.

### Client Requirement:

Conversion of ILT material, mostly PowerPoint slides, images and videos, into interactive WBTs to supplement ILT of their training and certification courses supported by assessments (random Question pools) feature.

### Challenge:

1. Client provided the raw data (PowerPoint slides, images and Videos).
2. Raw data to be transformed into a condensed storyboard without losing the essence of the course/ Topic.
3. We were required to record the audio narrative in Native American voice.
4. The course to be launched on client LMS'.
5. The main challenge was though the subject was dry the course had to be engaging and interactive.

### Solution:

1. Instructional strategy and Content comprehension done from the raw data.
2. We developed a detailed storyboard along with the audio script.
3. We appointed a Native American professional for audio narration.
4. The Technology team enabled us to design the templates of the course in such a way that it could be supported by customized LMS' of the client. The course supported features like AICC.
5. Designed visually attractive templates supporting the brand of the client and developed appropriate animations and interactivities to make the course more engaging.

### Result:

1. An Interactive and engaging WBT course.
2. Integrated for both stand alone and customized LMS'.



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## About CommLab India

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